Attention Baby Boomers nearing retirement or already retired...

## You Should Start Learning How to Protect - and Grow - Your Retirement Income Now!

Whether you have much money saved (on top of your Social Security funds) or couldn't save money for your retirement - we want to help you manage your money effectively; so you can fund a thriving lifestyle and have a happy retirement...

- > Travel comfortably wherever you want, whenever you want!
- > Spend as much quality time with your family as you wish!
- > Enjoy your favorite hobbies and interests!
- > Participate in community activities and stay connected to your neighbors!
- > Start your own business!
- > Or any other activity you wish to do while you're retired
- without worrying about being broke!

#### Fellow Baby Boomer:

A few questions, if I may,

Are you afraid you don't have enough knowledge to navigate the waters of modern economic concepts like digital currency and cybersecurity?

Are you afraid to make that one wrong financial move that could make you lose all your assets?

Do you feel overwhelmed by the vast amount of information published today - and frustrated over how little coverage there is on how Boomers can thrive in today's market?

Are you tired of spending hours (on end) looking for information related to the needs of the Boomer generation?

## If You Answered "Yes" to All Those Questions... Then You Need Guidance in Making Financial Decisions

Money management is crucial at this stage of the game. It's crucial to our lifestyle, our health, our family, and even our community.

Those who understand how to manage their retirement income effectively can live happily through their retirement years because we can protect our assets and make them grow - assuring that we'll be able to fund a thriving lifestyle.

If that's what you want - to continue living a fulfilling lifestyle without the fear of outliving your income - but you fear that your financial acumen could lead you to run out of money before your retirement days are over... allow us to lend a helping hand.

#### Welcome to the Boomer Investments Club

The Boomer Investments Club (BIC, for short) is a financial services firm you can trust to guide you in protecting and growing your retirement funds.

Founded by Jim Cramer, Davy Ramsey, and Suze Orman in 2015, our team - through the benefits of sharp analytical minds, extensive industry experience, and constant contact with the movers and shakers of the financial world - knows better than anyone the inner happenings of the modern economy, as well as how it affects Baby Boomers as they reach their retirement years.

We have experienced rapid growth because we focus on helping Baby Boomers make smart investments (ideal for their risk threshold) and protect their retirement income.

# We'll Tell You What You Must Know Today to Protect and Expand Your Retirement Income - in a Format That Focuses Solely on Boomer Relevance

Once you become a BIC member, you get immediate access to all happenings relevant to our generation and our finances. But that's not all!

You also get easy-to-follow business and financial advice presented by experts who are Boomers, as well as real-world success stories of Boomers (like you and I) who are enjoying a life of fulfillment while being retired!

BIC members also get access 24/7 to these products and services:

- > Our <u>financial newsletters</u> come jam-packed with up-to-the-minute, newsy financial insights that impact our generation and "takeaways" that are tied to the articles providing simple steps of what to do with the information. Delivered every Sunday morning, our newsletters are short, to the point, and written in plain English none of that fancy financial jargon.
- > Our <u>live Money Events</u> present national guest speakers like Mary Buffett, Robert Kiyosaki, and Melissa Leong - to discuss Boomer-specific financial topics. As a BBIC member, you (not only) get a humongous discount to attend these events but also exclusive access to our experts.

> Our <u>Mastermind-style coaching groups</u> can help you protect and grow your money throughout various situations. Whether you're a couple entering retirement... a woman recently divorced or widowed... a senior entrepreneur... a stock enthusiast... or any other way you describe yourself - we'll help you raise your investment by at least \$10,000.00.

As a member of the only wealth club that is just for Boomers, you'll know exactly how to make intelligent investment moves that are ideal for your risk threshold... protect your retirement income for life (could be many more years!) ... slash expenses on housing, travel, shopping, gifts, and utilities... support other family members, if needed, while growing/protecting your assets... and so much more!

And the BBIC has been endorsed by famous business financial experts (such as Warren Buffett and Kevin O'Leary), as well as Boomer celebrities (like Samuel L. Jackson) who are known to live a highly successful life in their 60s and beyond.

### But Don't Take My Word for It ...

Here's the word from Mr. Jonathan Cunningham, one of our most recent members:

"As a Baby Boomer about to enter retirement, I was afraid I had a basic level of knowledge about modern economy topics like Bitcoin and investment apps. Or, at least, that I didn't know enough about where the economy is headed and how it affects me. And I feared that I was going to make bad financial decisions and lose my money.

When I tried to learn on my own, I was getting overwhelmed by the huge amount of information published - and growing frustrated over how little coverage of how Boomers can thrive in today's market.

I didn't want to spend all day looking for financial information related to my generation. I needed someone to guide me in making wise financial decisions at this stage of my life - and that's what the BIC has done for me. Their newsletters and seminars tell me what I must know to protect my money and expand it. And they do it in a way that focuses only on information that is relevant to my generation.

I already feel great relief about where I stand financially, and how I can play it smart when it comes to funding my retirement years."

And the same thing we have done for Mr. Cunningham is what we are (more than) willing to do for you!

### Put Our Products and Services to the Test

Become a BIC member for the next year for just \$10. That is our shortest membership offer - and an affordable way to get acquainted with the Club. Or perhaps you might want to take advantage now of our long-term subscription offers:

- ➤ a three-year membership for \$40
- ➤ a five-year membership for \$60

Just fill out the order device and send it out. The second your order is completed, you'll receive a notification via email that you're officially a member of the Boomer Bliss Investment Club.

As soon as you become a member, we invite you to surf through our website, check out our "Topic of the Month" webinars, and join our private Facebook Community. We GUARANTEE to make it easier for you to find relevant financial news that is relevant to you and that you'll be pleased with how we present the information.

If in the 30 days after you subscribe, we don't manage to meet your expectations, you can then cancel your membership, and we'll refund the total cost of your subscription. No questions asked.

### Oh, Wait! I Forgot One More Thing...

If you subscribe now, we'll send you our financial newsletter - The Boomer Investment Letter - for FREE next month!

You'll save \$20 for the subscription while getting the best business and financial ideas we give our members. Including (but not limited to):

- > The stocks that are thriving in the post-pandemic world
- > How to catch up when you're not meeting your financial goals
- > Answers to financial questions that are relevant to Boomers
- > and so much more!

This is our most popular product, and we only offer it in annual subscriptions (\$250 cost). But we would like you to sample (and keep) it as a welcoming gift to the club.

### Lasts as Long as You Do - Or Even Longer - Starting Now!

Suppose you believe - as we do - that this is a fair offer. In that case, you'll want to find out NOW if the Boomer Bliss Investment Club can do for you what it is doing for so many other Baby Boomers across the country: helping them fund a thriving lifestyle and live a happy retirement!

So please, fill out the order device and become a BBIC member now - so you too can reap the benefits of effectively managing your hard-earned money.

Sincerely,

John Suarez
Chief Operations Officer /
Associate Publisher

PS: Looking through my notes, i've found that this month's "Topic of the Month" is "How Boomers Can Save Money by Easily Finding All Kinds of Deals and Discounts Available to Them." That is a webinar you do not want to miss: